DEAR J. LO:

PHOTO: STAR MAX, INC.

Your many fans at PETA are dismayed and disappointed that you have ignored our repeated appeals to you, calling attention to the fact that rabbits, minks, foxes, and chinchillas are gassed, strangled, beaten, electrocuted, trapped, and drowned just to fill your closet and your clothing line with fur. Perhaps after hearing about the horrors that undercover investigators recently found on fur farms, you'll have a change of heart about wearing and designing with real fur.

When undercover investigators recently toured fur farms in China (in which at least half the fur imported into the U.S. originates), they caught workers on video slamming animals head first against the ground and bludgeoning them with metal rods or wooden sticks. Animals can be seen kicking and writhing as the skin is ripped from their bodies. When they struggle too much, workers step on their necks or beat them with knife handles. After the fur is finally torn off, their naked and bloody but still-breathing bodies are thrown into a pile. Some animals stay alive for up to 10 minutes after being skinned. The video footage shows one skinned raccoon dog who had enough strength to lift his bloodied head and stare into the camera—with only his eyelashes still intact.

PHOTO © SWISS ANIMAL PROTECTION / EAST INTERNATIONAL

Your newest clothing line, Sweetface, is anything but "sweet." As a celebrity, you are expected to set fashion trends and a good example. All eyes are on you. Won't you make the compassionate decision to stop wearing and designing with fur?

Sincerely,
PETA

Please visit JLoDown.com to learn more.

PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS
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