



Dear Ms. Obama,

I'm writing on behalf of People for the Ethical Treatment of Animals (PETA) and our more than 3 million members and supporters to urge you, with all due respect, to use reusable plastic or ceramic eggs instead of hard-boiled chicken eggs at the White House Easter Egg Roll.

For chickens on egg factory farms, Easter is not a time of renewal or joy. It can take up to 34 hours in typically hellish conditions for a hen to produce just one of the thousands of eggs slated to be used at the Easter Egg Roll. Furthermore, encouraging the consumption of cruelly sourced, unhealthy eggs is inconsistent with the goals of the "Let's Move!" initiative. Eggs are laden with saturated animal fat and cholesterol, which are primary contributors to some of our nation's top killers, including heart disease and strokes. One single large egg contains more cholesterol than *two* Big Mac sandwiches do. It's the wrong message to send to children.

Please take a few moments to visit <http://peta.vg/1f28> to watch a special video message made for you by a group of kids who are *hopping* mad about animal abuse in the egg industry. I hope that after hearing their message, you will implement a new, humane tradition at the White House by using synthetic eggs that don't require any animal to suffer. Here's wishing you and your family a very happy Easter.

Respectfully yours,

Ingrid E. Newkirk
President

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TREATMENT
OF ANIMALS

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