



## COMPANIES WORKING FOR REGULATORY CHANGE

### Frequently Asked Questions

#### What does "Working for Regulatory Change" mean?

"Working for Regulatory Change" is a category that recognizes companies that test on animals only when required by law, that are completely transparent with PETA about which animal tests they conduct and why, and that are actively working to promote development, validation, and acceptance of non-animal methods.

While we encourage consumers to support only those companies that have committed to a complete, permanent ban on all tests on animals (please see PETA's list of companies that don't test on animals), we also recognize that some companies that continue to use animals are committed to conducting as few tests on animals as possible and are working openly and diligently to eliminate the tests still required by the government. These companies stand out from other companies that have never contributed to the development and validation of non-animal methods, that have tested on animals when not explicitly required to by law, and that keep all animal tests a closely guarded secret.

Colgate-Palmolive Co.	300 Park Ave. New York, New York 10022	212-310-2000 1-800-221-4607	<a href="http://www.colgate.com">www.colgate.com</a>
Good Clean Love		541-344-4483	<a href="http://www.goodcleanlove.com/">www.goodcleanlove.com/</a>