

FASHION FORWARD

KILLER LOOKS GO CRUELTY-FREE



"I don't have clothes, shoes or bags made from leather or suede or any animal products. ... I'm on a mission."

– Leona Lewis

"I don't wear [fur] because I just don't like it. I don't like the thought that something had to die so that I can look good."

– Kelly Osbourne

*"Sadly, like any other industry that uses animals, the wool trade uses methods so sadistic that it makes you consider clearing your closet of any animal products. . . . There are lots of clothes to buy for a look that kills **without killing anything.**"*

– Pink

"Personally, I think wearing a baby chinchilla says, 'I'm ignorant'."

– Eva Mendes

Support PETA's vital work to save animals
by visiting PETA.org.uk today.

PETA

ARE THERE SKELETONS IN YOUR CLOSET?

Fur, leather, exotic skins and wool all involve extreme cruelty to animals. Every fur-trimmed jacket, leather shoe, snakeskin bag and wool sweater causes animals to suffer.



fur trade



leather trade



exotic-skins trade



wool trade

Fur: Animals on fur farms spend their entire lives confined to crowded, filthy wire cages. Killing methods include suffocation, gassing, electrocution and poisoning. Animals caught in the wild sometimes remain in traps for days before trappers return to stamp on their chests or beat them to death. Most fur comes from China, where millions of animals, including dogs and cats, are skinned alive.

Leather: Most leather comes from countries such as India and China, where animals routinely have their throats cut and their skin torn from their bodies while they are still conscious. In India, a PETA US investigation found that cows have their tails broken and chilli peppers and tobacco rubbed into their eyes in order to force them to get back up and walk after they collapse en route to slaughter.

Exotic skins: It takes the skins of three to four crocodiles to make a single designer handbag. Farmers kill alligators and crocodiles by stabbing them through the neck with a metal chisel or bludgeoning them with a metal bat. Often, this only stuns or paralyses them, but no one checks for vital signs before the skin is torn from the animals' bodies. Because of their slow metabolism, reptiles, such as snakes, lizards, alligators and crocodiles, can remain alive and conscious for hours after they have been completely skinned.

Wool: Most of the world's wool comes from Australia, where sheep undergo "mulesing", a gruesome mutilation in which large chunks of skin and flesh are cut from their backsides without any pain relief.

COMPASSIONATE ALTERNATIVES

Saving animals is as simple as choosing luxurious faux or warm synthetic alternatives. Cruelty-free clothing is available in every price range from just about every retailer. And even top fashion designers, such as Stella McCartney, Ralph Lauren and Calvin Klein, refuse to work with real fur, choosing instead to offer stylish substitutes for dead-end fashion. With so many fashionable, comfortable options available today, there's no excuse for wearing any animal skins.

PETA

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