

November 15, 2013

Terry J. Lundgren, CEO
Macy's, Inc.

Dear Mr. Lundgren:

As New Yorkers and new parents, we were disappointed to learn that SeaWorld might appear in the Macy's Thanksgiving Day Parade. Like most parents, we hope our child learns from the work of previous generations to minimize human and animal suffering. Thanks to the documentary [Blackfish](#), which has drawn millions of viewers since it debuted on CNN last month, the public knows that SeaWorld is a cruel prison for whales. At least 35 orcas and dozens of dolphins have died prematurely at SeaWorld parks, which should not be celebrated with a giant Shamu float parading down 34th Street. Please don't be a part of SeaWorld's crisis-management plan. We join thousands of other PETA members in urging you to cancel SeaWorld's part in the parade. Thank you.

Sincerely,

A handwritten signature in blue ink, appearing to read "Alec and Hilaria Baldwin". The signature is written in a cursive, flowing style.

Alec and Hilaria Baldwin